

Jason Davies

Graphic Designer, Maker

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PERSONAL STATEMENT

I am Jason Davies, a Graphic Designer with 15 years of experience designing, making and managing creative projects. I like to collect new creative skills and am always looking for new ways to create, communicate and be inspired. What I love to do, more than anything, is to be invited to help others solve their design problems.

MY SPECIALTIES

Adobe Creative Suite

15 years experience using the Adobe Creative Suite: InDesign, Illustrator, Photoshop and Acrobat.

MS Office

Adept in Microsoft Office: Excel, Outlook, Powerpoint and Word.

Print Industry Experience

17 years working in the printing industry, including experience with pre-press, press room, bindery and shipping departments.

Digital Fabrication

Two years experience using and teaching others how to use fabrication tools such as 3D Printers, CNC & manual mill, laser cutter, wood shop tools, and electronics.

Product Development

Developed and managed an all-volunteer team to document and produce a proprietary 3D printer.

Customer Service

Two years experience greeting customers, helping them with their projects, processing & fulfilling job tickets, and generally empowering people to be makers.

Product Design

Developed all aspects of a successful retail product, including retail packaging and marketing collateral for my craft business.

CMS

5 years experience operating Drupal and Joomla Content Management Systems.

Editing

Familiarity and experience editing copy for spelling, clarity, brevity and accuracy, specializing in marketing copy.

Fast Worker

I am accustomed to producing high-quality work with a fast turnaround.

EDUCATION

Western Washington University, Bellingham, WA

Bachelor of Arts, English Literature

May 1996

OTHER STUDIES INCLUDED: Concert Choir, Art, Design, Improvisational Theatre, Communications

Whatcom Community College, Bellingham, WA

Certificate in Graphic Production: Continuing

May 2011

Continuing Education course that helped me broaden my design skillset and introduced me to new tools and shortcuts within the Adobe Creative Suite.

WORK HISTORY

The Foundry Makerspace, Bellingham, WA

Co-Founder, Co-Owner

May 2014 - July 2016

Co-owned and operated a community makerspace.

Taught classes in graphic design, 3D modeling, laser cutter safety; advise members on their projects and inventions; produced marketing materials, ads, signs and membership materials. Wrote bids and fabricated items to spec for external customers. Sold memberships and other services.

School Specialty, Bellingham, WA

Graphic Designer, Marketing and Communications Dept.

April 1997 - August 2014

Designed marketing collateral for national marketing campaigns, including logos, flyers, posters, forms and brochures (for print) and banners, ads, webinars, presentations and video content (for web & digital) and designed signage and presentations (trade shows). Maintained CMS systems, image and collateral archives, and training manuals.

EmpiraCraft, Bellingham, WA

Owner

August 2011 - Present

EmpiraCraft is my family's garage-based craft business. I design and manufacture science-fiction themed car emblems and vinyl stickers that we sell online, at select stores and at regional conventions.

STRENGTHS

Ideation

I have serious problem solving and brainstorming skills. I will give you dozens of solutions until we find the perfect one to develop.

Positivity

I am positive and enthusiastic in my work, and strive to improve the morale of my coworkers.

Connection

I love teaming up with different departments and working together to find the ideal system for all stakeholders.

Reliability

I have a good work ethic and enjoy nothing better than putting my head down and focusing on a big project.